

—**1** Accompanied by her husband, Ferenc (right), Györgyi Endredi discovers the world of BMW, before experiencing the brand for herself behind the wheel. —**2** What does happiness look like? Something like this! —**3** Her son drives the previous model – Györgyi Endredi is excited about the new BMW 1 Series. —**4** One of almost 1.8 million happy BMW Group customers in 2011



Scan the QR code to go directly to the product website for the BMW 118i.



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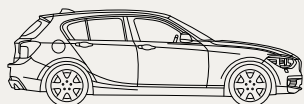
Györgyi Endredi, BMW Welt, Munich, 10 November 2011

What are you most looking forward to?

“The design of this car – which I loved from the start. And enjoying the same feeling I had throughout the test drive: sheer driving pleasure!”



—4



BMW 118i

The BMW 1 Series interprets signature BMW automobile design in a youthful and spontaneous way. This is where dynamic performance finds its most modern expression: authentic, spirited and full of energy.