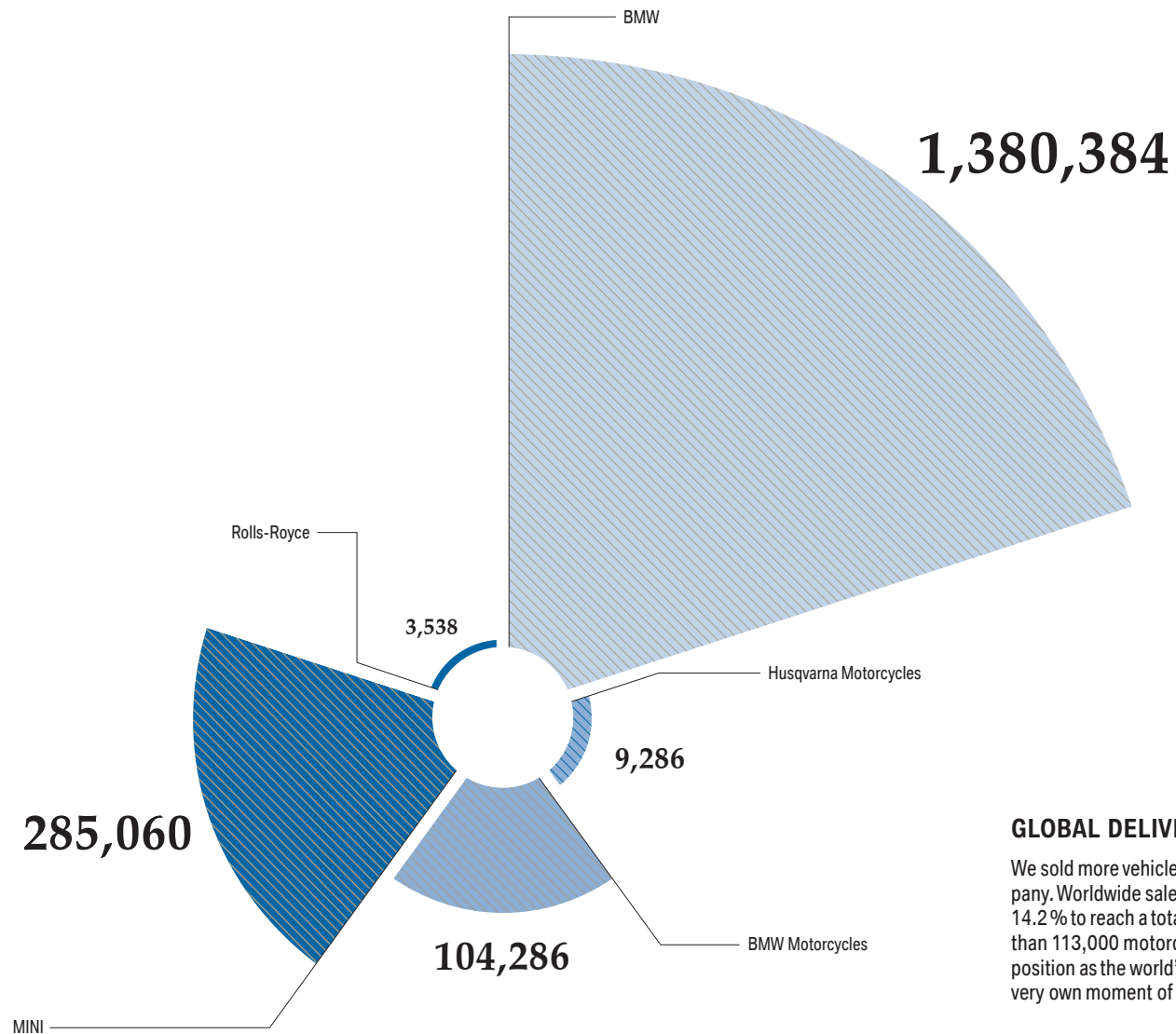


WHAT DRIVES US

2011 BMW GROUP



GLOBAL DELIVERIES IN 2011

We sold more vehicles last year than ever before in the history of our company. Worldwide sales of our BMW, MINI and Rolls-Royce automobiles rose 14.2% to reach a total of 1,668,982 vehicles. Added to this were more than 113,000 motorcycles. The BMW Group therefore strengthened its position as the world's leading provider of premium vehicles – creating our very own moment of sheer pleasure.